

Innovation and Co-Creation on Digital Platform					
Course Code CIS62040	Student Workload 90 hours	Credits (according to ECTS) 4.5	Semester 6	Frequency each even-semester	Duration 16 meetings
1	Types of courses <i>Elective</i>	contact hours 63 hours	independent study 27 hours	class size 40 students	
2	Prerequisites for participation Have completed Business Process Modeling Course				
3	Learning outcomes IS-ILO-1 Graduates are expected to be able to design, build, operate, and evaluate information systems in organizations to align with organizational needs and to produce technological solutions for organizations.				
4	Subject aims Students are able to explain innovation opportunities in the digital environment by outsiders. Students are able to design mechanisms for establishing relationships with external parties and identification of innovation opportunities. Students are able to translate innovation opportunities from outsiders into innovation in products/services. Students are able to collaborate and communicate the results of translation work innovation opportunities and design of relationship mechanisms with external parties.				
5	Teaching methods lectures, case study, class discussion, presentation				
6	Assessment methods assignment, mid-term examination, end-term examination, project evaluation, practical-skill assessment				
7	This module is used in the following degree programs as well				
8	Responsibility for module				
9	Other information <ol style="list-style-type: none"> 1. Abedin, B., & Jafarzadeh, H. 2013, 'Attracting and retaining customers on Facebook business pages: a content analysis of an online discussion forum'. International Journal of Technology Marketing, vol. 8, no. 3, pp. 304-315. 2. Barrett, M., Davidson, E., Prabhu, J. & Vargo, S.L. 2015, 'Service innovation in the digital age: Key contributions and future directions', MIS Quarterly, vol. 39, no. 1, pp. 135-54 3. Barrett, M., Oborn, E. & Orlikowski, W. 2016, 'Creating value in online communities: The sociomaterial configuring of strategy, platform, and stakeholder engagement', Information Systems Research, vol. 27, no. 4, pp. 704-23. 				

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16. Ind, N. & Coates, N. 2013, 'The meanings of co-creation', *European Business Review*, vol. 25, no. 1, pp. 86-95.
17. Ind, N., Iglesias, O. & Schultz, M. 2013, 'Building brands together: Emergence and outcomes of co-creation', *California Management Review*, vol. 55, no. 3, pp. 5-26.