

<b>Information Systems Strategic Planning</b>					
<b>Course Code</b> CIS62018	<b>Student Workload</b> 90 hours	<b>Credits</b> (according to ECTS) 4.5 ECTS	<b>Semester</b> 4	<b>Frequency</b> each even-semester	<b>Duration</b> 16 meetings
<b>1</b>	<b>Types of Courses</b> <i>compulsory (study programme level)</i>	<b>Contact Hours</b> 63 hours	<b>Independent Study</b> 27 hours	<b>Class Size</b> 40 students	
<b>2</b>	<b>Prerequisites for Participation</b> Have completed Information Technology Governance course				
<b>3</b>	<b>Learning Outcomes</b> IS-ILO-2 Graduates are expected to be able to understand and apply the concepts of governance and management of information systems to achieve organizational goals.				
<b>4</b>	<b>Subject Aims</b> <ul style="list-style-type: none"> <li>• Students are able to explain the basic concepts of IS and Strategic Planning.</li> <li>• Students are able to describe the basic concepts of Information System Strategic Planning</li> <li>• Students are able to understand, explain the framework in Information System Strategic Planning</li> <li>• Students are able to apply analytical tools to find Strengths, Weaknesses, Opportunities, and Threats from both a business and IS/IT perspective in the organization</li> <li>• Students are able to apply analytical tools to obtain IS/IT strategies and needs in the organization</li> </ul>				
<b>5</b>	<b>Teaching Methods</b> lectures, case study, class discussion, presentation				
<b>6</b>	<b>Assessment Methods</b> assignment, mid-term examination, end-term examination, project evaluation, practical-skill assessment				
<b>7</b>	<b>This Module is Used in The Following Degree Programmes as well</b>				
<b>8</b>	<b>Responsibility for Module</b>				
<b>9</b>	<b>Other Information</b> 1. J. Ward, J. Peppard. <i>Strategic Planning for Information Systems, 3rd Edition</i>				

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|  | <ol style="list-style-type: none"><li>2. J. David Hunger, Thomas L. Wheelan. <i>Essentials of Strategic Management, 5th Edition.</i></li><li>3. Jessica Keyes. <i>Implementing the IT Balanced Scorecard Aligning IT with Corporate Strategy.</i></li><li>4. Kaplan. <i>Conceptual Foundation of the BSC.</i></li><li>5. Laurie J. Mullins. <i>Management and Organisation Behaviour.</i></li><li>6. Stephen P. Robbins, Mary Coulter. <i>Management, 11th Edition</i></li></ol> |
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