

Functional Business Management					
Course Code CIS61002	Student Workload 90 hours	Credits (according to ECTS) 4.5	Semester 1	Frequency Each odd-semester	Duration 16 meetings
1	Types of courses <i>Compulsory</i>	contact hours 63 hours	independent study 27 hours	class size 40 students	
2	Prerequisites for participation -				
3	Learning outcomes IS-ILO-2 Graduates are expected to be able to understand and apply the concepts of governance and management of information systems to achieve organizational goals.				
4	Subject aims <ul style="list-style-type: none"> • Students are able to explain the basic concepts of IS and Strategic Planning • Students are able to describe the basic concepts of Information System Strategic Planning • Students are able to understand, explain the framework in Information Systems Strategic Planning • Students are able to apply analytical tools to obtain Strengths, Weaknesses, Opportunities, and Threats from both a business and IS/IT point of view in the organization • Students are able to apply analytical tools to obtain IS/IT strategies and needs in the organization 				
5	Teaching methods Lectures, case study, class discussion, presentation				
6	Assessment methods Assignment, mid-term examination, end-term examination, project evaluation, practical-skill assessment				
7	This module is used in the following degree programs as well				
8	Responsibility for module				
9	Other information Wayne L. Winston, <i>Operations Research-Applications and Algorithms</i> Stephen P. Robbins, David A. DeCenzo, Mary Coulter, Ian Anderson. <i>Fundamentals of Management</i> Richard L. Daft, Dorothy Marcic. <i>Understanding Management, 5th Edition</i> Richard L. Daft. <i>Organization Theory and Design, 10th Edition</i> Henry Mintzberg. <i>The Strategy Concept I: Five Ps of Strategy</i> Jeff Madura. <i>Introduction to Business, 4th Edition</i> William G. Nickels. <i>Understanding Business</i>				